

# Our Innovation Impact

Johnson & Johnson

MEDTECH



Our culture of innovation is deeply embedded in the many ways we are *Powering Progress Through Patient-Centered Research & Development (R&D)*, with a robust pipeline that delivered more than 20 first-time major launches in 2021<sup>1</sup> across our MedTech portfolio. At the same time, our rich history of medical device development teaches us the importance of an innovation strategy that encompasses both incremental advances and disruptive breakthroughs.

Across our business, we are working to identify unmet medical needs in patient care, locate existing and emerging barriers to access care, and develop unique ways to address both.

For example, the demands of the pandemic have accelerated the digitization of healthcare, underscoring the tremendous potential that leveraging data within the industry has to transform access, outcomes, and even the very cost structure of healthcare. 2021 brought about a rapidly developing innovation cycle at Johnson & Johnson (J&J) MedTech focused on *Transforming Patient Care with Robotics and Digital Solutions*, advancing a digital surgery ecosystem to deliver on our vision of making medical intervention smarter, less invasive, and more personalized for patients.

As new R&D-powered products and rapid digitization drive changes to the healthcare environment, physicians' training must also keep pace—a challenge that itself requires innovation to solve. Whether in a classroom, auditorium, online learning module or virtual operating room, we are *Advancing Medical Education at the Pace of Innovation*, equipping healthcare professionals (HCPs) with the knowledge and skills they need to deliver the best care possible to their patients.

## Employee Spotlight

“What I continue to be surprised by is J&J’s commitment to innovative work—knowing and trusting that we are not just going to be working on things that already exist, but really trying to make an impactful difference that people probably can’t even fathom today.”

**Joanna Chung, Systems Engineering Manager, Johnson & Johnson MedTech**

Learn more about the people who are driving innovation at J&J MedTech: [www.jnjmedtech.com/drivers-of-innovation](http://www.jnjmedtech.com/drivers-of-innovation)

Even before the first touchpoint between patient and provider, the promise of all these innovations lies upstream, with a supply chain that is proactive, adaptive, and responsive. The same type of innovative thinking that defines our MedTech innovations differentiates our supply chain. Our commitment to *Pioneering New Practices in Our Supply Chain* involves continually advancing our best-in-class processes and systems and exploring the latest digital tools and technology. In 2021, our supply chain's response to the pandemic demonstrated how essential this commitment is to sustain the continuum of healthcare.

Despite unprecedented challenges in 2021, we continued leveraging the breadth and strength of our culture of innovation in the face of crisis. By collaborating with the brightest minds around the world, we gained and translated insights for new products and improved procedures, connected HCPs with medical training to elevate their skill and proficiency, and enhanced the delivery of patient care through innovative supply chain management.

**This is part of the Johnson & Johnson MedTech series, “Advancing Health, Improving Lives.” To view more information on how J&J MedTech is driving Innovation, Health Outcomes, and Social Impact, visit [www.jnjmedtech.com/impact](http://www.jnjmedtech.com/impact).**

## References

1. Data are an approximate number supported by Johnson & Johnson MedTech 2021 R&D major products launched.

### *Cautions Concerning Forward-Looking Statements*

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