

# MACQUARIE BUSINESS SCHOOL



**MACQUARIE**  
University

## Navigating & Reflecting COVID-19 yesterday, today & tomorrow

The Johnson & Johnson Institute have partnered with Macquarie Business School to bring you this **Navigating & Reflecting COVID-19 Webinar Series** to help support your business through uncertain times. The coronavirus pandemic will put many companies in distress as the world experiences an economic downturn.

It's new territory for everyone, and despite the complexity and uncertainty, it also brings an opportunity for organisations particularly small business operators to innovate, analyse their business models for the next 3-9-12 months and beyond with a focus on efficiency as elective surgery is re-instated. Now is the time to reflect for longer term sustainable growth

### Webinar 1: Building your Resilience: Responding to the coronavirus outbreak context

Date: Thursday 30th April

**NEW DATE & TIME**

Time: 6.00pm - 7.00pm (AEST)

[REGISTRATION LINK](#)

- What is resilience?
- Personal strategies for building resilience
- Strategies for the family
- Demonstrating a resilient leadership response at work
- Leading through the pandemic and planning for the "new normal"
- Redefining your purpose and what is important for the future

Chair: Dr Matthew Lyons, NSW  
Facilitator: Larry Marlow

1 CPD allocated by AOA

### Webinar 2: Financial Management – Strategies for the financial health of your business

Date: Thursday 7th May 2020

**NEW DATE & TIME**

Time: 6.00pm - 7.00pm (AEST)

[REGISTRATION LINK](#)

- Navigating a healthy P & L
  - Auditing business efficiencies – budgeting on personal/business levels
  - Impact of short-term financial strategies on long term wealth creation
- Business Planning - What's the plan for now and the future
- Wealth creation concepts

Facilitator: Justin Sadler

1 CPD allocated by AOA

### Webinar 3: Strategy/Scenario Planning - Planning for 3 – 9 – 12 months and beyond

Date: Thursday 14th May 2020

**NEW DATE & TIME**

Time: 6.00pm - 7.00pm (AEST)

[REGISTRATION LINK](#)

Facilitator: Dr Lara Moroko

1 CPD allocated by AOA

