

ANTERIOR ADVANTAGE™

PATIENT EDUCATION RESOURCE PACKET

As part of the commitment of DePuy Synthes Companies to you and the patients you serve, we are pleased to provide you with this ANTERIOR ADVANTAGE™ patient education resource packet. This packet provides a range of materials that you may find helpful in your patient education and engagement activities.

The following materials are provided to you in the accompanying folders:

- Patient brochures for general hip replacement and ANTERIOR ADVANTAGE hip replacement
- Fact Sheets related to osteoarthritis and ANTERIOR ADVANTAGE hip replacement
- ANTERIOR ADVANTAGE sample website content
- Images and logos of DePuy Synthes implants and technologies used in ANTERIOR ADVANTAGE hip replacement
- ANTERIOR ADVANTAGE public relations resources including press release template, pitch letter template, newsletter, and social media sample content
- ANTERIOR ADVANTAGE educational in-office poster
- Hip replacement wall chart
- ANTERIOR ADVANTAGE procedural animation for use in patient education
- Additional ANTERIOR ADVANTAGE promotional materials like billboard artwork and digital banner ad

Physical copies of many items, in addition to other patient education items such as bone models, may be requested through your DePuy Synthes sales consultant. New resources on ANTERIOR ADVANTAGE will continue to be added to our Patient Education Resource Center. You can access this portal at www.depuyorth.com/education-resources. You can also direct patients to the ANTERIOR ADVANTAGE patient website at MyAnteriorAdvantageHip.com.

Please note that these folders are read-only, so you can pull content from them but not save to them. We hope you find these resources helpful in your patient education and engagement efforts.

Sincerely,

DePuy Synthes



Jeanette B.
ANTERIOR ADVANTAGE™
hip replacement patient

The materials provided here by DePuy Synthes Companies are intended for use by health care professionals and health care facilities to assist with patient education. Some of the materials provided are templates that include paragraphs to be completed by the user. Other portions of the templates, as well as other materials provided, contain text developed by DePuy Synthes Companies. The user agrees not to modify this. Completion of the templates and final implementation of the materials are the responsibility of the user.

Every patient is different and individual results vary. Not all patients are candidates for joint replacement or the Anterior Approach. All surgeries carry risks.

Please refer to the package insert for a complete list of indications, contraindications, precautions, and warnings. For further information on DePuy Synthes products, please contact your local DePuy Synthes representative.

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